



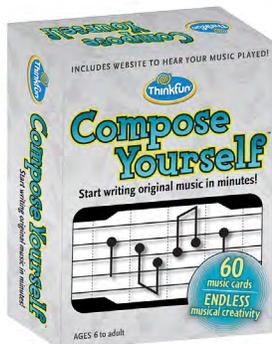
New 2015 Products!

Compose Yourself™

Start creating original music in minutes!



Invented by Maestro Philip Sheppard, the world-famous composer and cellist, Compose Yourself is a set of musical cards and exclusive website that allows anyone to create, play and share a world-class composition in minutes. Compose Yourself taps into visual, tactile and digital modalities. Arrange, flip, rotate and re-order 60 transparent Music Cards to create an interesting pattern. Enter your card codes on a special web site and instantly hear it played by virtuoso percussionist Evelyn Glennie and a full symphony orchestra at historic Abbey Road Studios. You also get an mp3 audio file and sheet music to share with friends and family. Compose Yourself encourages building, experimenting and creating with music. There are more than a billion possible musical combinations and any arrangement will bring joy to the ears. This connection of right- and left-brain focus develops modern thinking skills and ignites a passion for musical composition, appreciation and enjoyment. As Philip Sheppard has said, "we all talk about playing music, but it's even more fun to play with music!"



Visit: www.ThinkFun.com/composeyourself

Available on Amazon.com

Info

MSRP: \$19.99

Ages 6 to 106

Single Player

Media: Visit www.thinkfun.com/MediaCenter for news releases, background materials, photos and videos.



New 2015 Products!

Maker Studio™ Construction Sets

Designed by Engineers for Budding Engineers!

Maker Studio Construction Sets transform ordinary objects into working, kinetic inventions. There are three different Maker Studio Construction Sets: Gears, Winches and Propellers. Each set can be used to build at least four projects using household items like food containers, boxes and rubber bands. Once the models are assembled, kids use their problem-solving and creative thinking skills to tinker with their inventions to complete 10 engineering challenges such as pushing an apple across a table or lowering an egg to the floor.

Maker Studio Construction sets are all about “build, do and explore!” Hidden in this creative approach are brain-building essentials for 21st century thinking skills such as visual/spatial and sequential reasoning, beginning physics, creativity, and executive function. As part of our commitment to STEAM thinking, ThinkFun will be open-sourcing all parts and new expansion pieces this Spring, making them available as free downloadable 3D printing files.



Maker Studio™ Gears Set

In this set featuring **gears**, kids will have fun turning things from their recycle bin into a **race car**, a **cable car**, a **three-wheeler** and a **motorcycle** and using them in **10** engineering challenges.



Maker Studio™ Propellers Set

In this set featuring **propellers**, kids will have fun turning things from their recycle bin into a **chopper**, a **biplane**, a **windmill** and a **plane** and using them in **10** engineering challenges.



Maker Studio™ Winches Set

In this set featuring **winches**, kids will have fun turning things from their recycle bin into a **tow truck**, a **jeep**, a **well** and a **crane** and using them in **10** engineering challenges.

Available nationwide.

Visit: www.ThinkFun.com/makerstudio

Info

MSRP: \$19.99 each

Ages 7 to adult

Single or Multiple Builders

Media: Visit www.thinkfun.com/MediaCenter for news releases, background materials, photos and videos.



New 2015 Products!

Code Master™

A logic game that gives kids the “coding gene”



Code Master is a programming logic game that engages kids ages 8+ in a Minecraft®-style fantasy to harvest power crystals and continue to the destination portal to a new world – and a new challenge. Across a series of 60 fun logic puzzles, players develop the important mental model of how to “think like a computer,” often a predictor of success in computer science.

Code Master takes you on an entertaining and cleverly disguised tour of the core control constructs of programming, such as while loops and if/then/else branches. Each puzzle you solve strengthens your ability to think like a computer and visualize the outcome of your coded instructions. This is precisely the thinking skill that prepares kids for advanced programming success.

Minecraft® is a registered trademark of Mojang Synergies AB.

Pre-order now at Target.com. Available at Target stores in August 2015.

Visit: www.ThinkFun.com/codemaster

Info

MSRP: \$19.99

Ages 8 to adult

Single Player

Media: Visit www.thinkfun.com/MediaCenter for news releases, background materials, photos and videos.



New 2015 Products!



Rush Hour® Shift

2-Player Strategy Game

The best-selling sliding block logic game is now for two players. Every move counts in this race to cross traffic. As you draw cards, you'll need a little luck and a clever strategy to win. Should you use your turn to advance your own Hero Car or block your opponent? The potential moves are endless, and the shifting Traffic Grid adds a whole new dimension to play. Just when you think you've cleared a path to the finish, a shift of the grid can change the game!

Available nationwide.

Visit: www.ThinkFun.com/rushhourshift

Info

MSRP: \$24.99

Ages 8 to adult

Two Players



Laser Maze™ Jr.

Science Logic Maze For Juniors!

Your Mission: Get the laser beam to the rockets so they can safely return to earth! You'll need to use science and logic as you position tokens on the board to create your path. Carefully place the satellite mirrors to guide your beam and watch out for space rocks that might get in your way. It's one tricky job for any scientist, but with a little brain power you'll be sure to ignite the rockets and your mind. One mission completed and 39 more to go!

Available nationwide.

Visit: www.ThinkFun.com/lasermazejr

Info

MSRP: \$29.99

Ages 6 and up

Single Player



Houdini

Master of Escape Brainteaser

So you think you're Houdini? Well, let's see what you've got! Try your hand at these 40 disentanglement puzzles. Just secure Houdini using the ropes, lock and rings and work your magic to set him free without undoing the clasps! Sound easy? Well, let's just say we won't ask you to tie yourself up quite yet!

Available nationwide.

Visit: www.ThinkFun.com/houdini

Info

MSRP: \$19.99

Ages 8 to adult

Single Player

Media: Visit www.thinkfun.com/MediaCenter for news releases, background materials, photos and videos.



New 2015 Products!



All Queens Chess™

Strategy Game with Only the Most Powerful Chess Piece

Think of it as Four-In-a-Row chess. In this 2-player game using all Queens, you'll have to plan your moves carefully as you outwit your opponent to get four Queens in a row. Just like in a game of chess, the all-powerful Queen can move any number of squares vertically, horizontally or diagonally. The only difference is that pieces can't be captured. Stay alert and exercise logic as you navigate the board to get your Queens in a row.

Available nationwide.

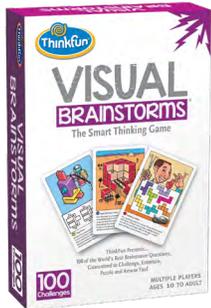
Visit: www.ThinkFun.com/AllQueensChess

Info

MSRP: \$12.99

Ages 8 to adult

Two Players



Visual Brainstorms®

The Smart Thinking Game

100 zany brain-teasing challenges that will keep minds of all ages thinking "fun!" Visual puzzles, logic problems, mazes, math challenges, encoded messages, and more will test and amuse you for hours. Bonus Questions on every card offer a fun mental workout.

Available nationwide.

Visit: www.ThinkFun.com/visualbrainstorms

Info

MSRP: \$14.99

Ages 10 to adult

Single or Multiple Players

Media: Visit www.thinkfun.com/MediaCenter for news releases, background materials, photos and videos.